

Project contractor  
Department of International Management  
FH JOANNEUM  
Eggenberger Allee 9-11  
A-8020 Graz, AUSTRIA  
Tel: +43 316 5453 6719,  
Fax: +43 316 5453 6801  
Contact: MMag.Christa Müller  
christa.mueller@fh-joanneum.at,  
www.fh-joanneum.at

Project partners

Austria: Spunk  
Bulgaria: Infoart  
Bulgaria: EURO Training  
Denmark: Suell Team  
Finland: HUT Dipoli  
Germany: f-bb  
Hungary: GNW  
Spain: CREA  
UK: IBIS  
UK: Adult Dyslexia Organisation

Project coordinator  
e-Learning concepts Rietsch KEG  
Kumberger Weg 8  
A-2242 Prottes, AUSTRIA  
Tel: 0043 2282 80 150,  
Fax: 0043 2282 80 160  
Contact: Dr.Petra Rietsch  
rietsch@elearning-concepts.at  
www.elearning-concepts.at,  
www.everclever.at

Your contact in UK:

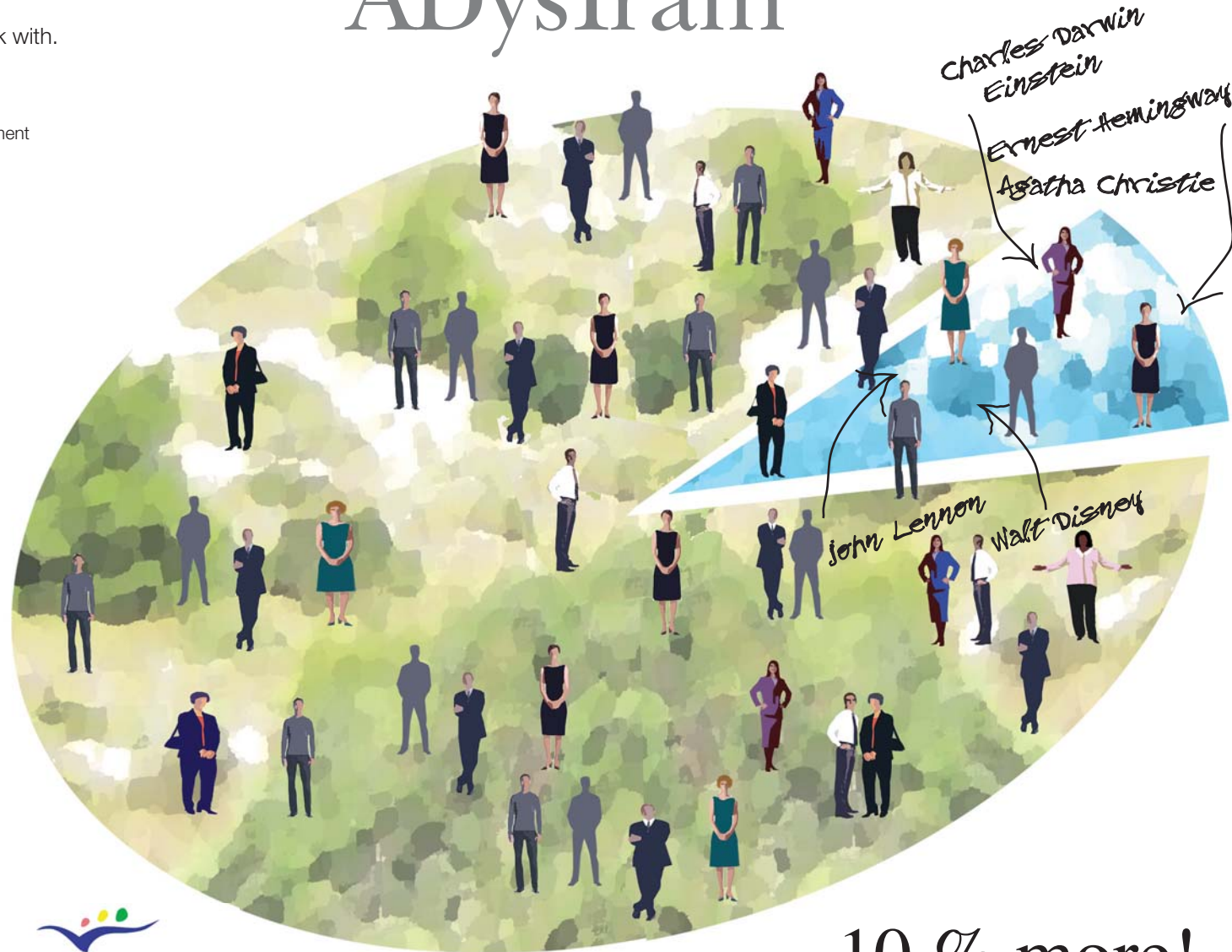
IBIS  
ian.smythe@ukonline.co.uk  
ADO  
ado.dns@dial.pipex.com

Project N° A/06/B/F/PP-158.327

This project has been founded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained there in.



# ADysTrain



10 % more!

## Profit by the strengths of your dyslexic coworkers!



### The situation.

15 intelligent heads around a table, empty coffee pots, exhausted faces - and the solution is nowhere to be found. Dead end? – Almost. Because now X says the necessary sentence: Yes, that is it! Sooo simple – only from a complete different point of view. X often does that, coming up with a brilliant solution which assures his/her place in the team, and helps them avoid administrative jobs they clearly dislike.

Would you have thought that X is dyslexic?

### 10% of the population are dyslexic

Dyslexia – often thought of as a childhood difficulty in reading and writing – is a difficulty in learning to read and write caused by problems in processing some types of information. Those underlying difficulties, such as memory or processing of the sounds of language, can have an impact on many areas of learning and work for their whole life.

However, these differences can also be strengths. Many dyslexics cannot approach problems the way others do. Thus they see things with a new perspective, learn differently and often solve problems in a novel way.

Solving problems in a novel way<sup>4</sup> is one definition of creativity. It is no coincidence that some of the most creative minds have turned out to be dyslexic.



### is a Leonardo da Vinci-Project of EU

It is a project for **trainers** in the field of adult training and for high-level **personnel in leadership positions** as well as high and mid-level management.

We want you to look again at those you work with. We want to help you understand **how to get the best out of those** who may have reading and writing difficulties, and may need a different approach to learning than others. We also want **the results to be rewarding** for you, for your organisation, and for the dyslexic individuals themselves.

### In 12 guides

we will give helpful information for managers and provide exercise material for trainers to perform helpful training.

Until summer 2008, you can find 2 e-books and a center of best practice, as well as 12 guides for download on the European website [www.adystrain.org](http://www.adystrain.org).

The results will be available in

Bulgarian

English

Finnish

German

Hungarian

Spanish.